

FOR OUR CHILDREN

London Art Exhibit Benefits Foundation

An art exhibition and auction sponsored by Altius Associates, an international private equity firm, benefited Children's Hospital Foundation this summer.

The evening event was held in London on June 9 and attended by nearly 200 guests, including the company's 16 Richmond associates.

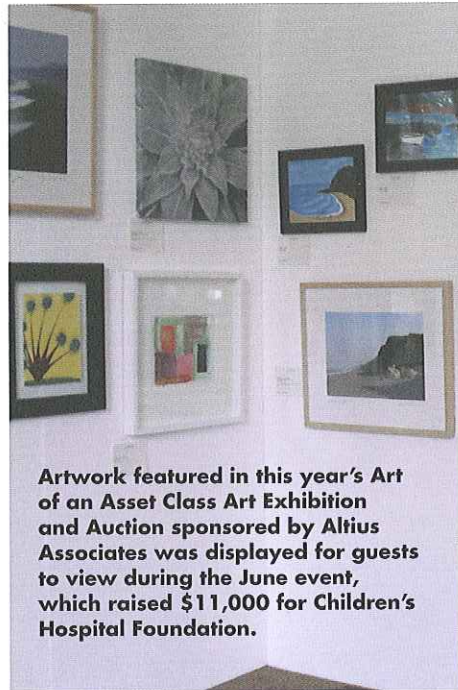
The exhibition entitled "The Art of an Asset Class" featured 162 works of art donated by Altius' 35 associates as well as 78 family members, friends and colleagues in the private equity industry. More than \$33,000 was raised for three charities including \$11,000 donated to Children's Hospital Foundation.

John Hess, Altius CEO and a self-taught artist who began painting 15 years ago, developed the idea for an art exhibition when he started the company in 1998. After spending a few years building the business (and traveling to other countries to sharpen his painting skills), John, with the help of Altius associates, hosted the first exhibition in 2005 at Christie's in London.

"For the first event, we had no idea who would participate," John recalled of the event, which featured 113 works of art and provided most guests with artwork to take home. "The event worked extremely well, and the quality of the art has gone up each time."

The second event, which also included an auction and reception, was held in 2008. For the 2011 event, Children's Hospital Foundation was designated as the third charity, thanks to associates in Altius' Richmond office. The company also has offices in Singapore and London. All Altius associates donate art to each show.

"Art is great for people in our business," said John, who donated three paintings this year, "because we're left side of the brain people."



Artwork featured in this year's Art of an Asset Class Art Exhibition and Auction sponsored by Altius Associates was displayed for guests to view during the June event, which raised \$11,000 for Children's Hospital Foundation.

John said he's been pleased "to see peers, friends and colleagues support the show." He talked about a senior member of a large U.S. company who "sat down in his conference room with pastel crayons and donated two pieces to the show. He had never used pastels and has probably not since."

John, a native New Yorker living in London, has four children and three grandchildren and was pleased with Altius' donation to Children's Hospital Foundation. He hopes to expand on this year's success for the next event in 2013 or 2014.

"We want to make the next event even better and raise more money for the charities," said John, "because at the end of the day that's what it's all about."



Two pieces of artwork created by patients at Children's Hospital of Richmond (CHoR) were included in the Altius Art Exhibition, including the painting pictured here by 12-year-old Sarah Brubaker. Sarah's piece, along with many others, was created as part of CHoR's Art Therapy Program, which is offered to residents of the hospital's long-term care unit. The two patient paintings were auctioned for \$420.

It's United Way Time

Please remember Children's Hospital Foundation during this year's United Way campaigns. The codes for the Foundation are 422 (Local Government and Schools), 90557 (Central Virginia Combined Federal Campaign) and 3622 (Commonwealth of Virginia Campaign). All other campaigns should write in "Children's Hospital Foundation, Richmond, VA." Donations to the Commonwealth of Virginia Campaign can be made online at cvc.vipnet.org. Thank you for remembering our children. For more information, contact Dede Vass at 804-228-5920.